

KOMPUTER FOR ALLE



Komputer For Alle is Norway's most consumer-friendly computer magazine for PC users. Technical information is presented in a straightforward and easy-to-understand way in a visually attractive package.

WHY KOMPUTER FOR ALLE?

- A dedicated, loyal and stable readership, with more than 90 % subscribers
- Focused on a unique niche

TARGET GROUP

PC users of all ages who want to fully exploit their PC's capabilities, as well as learn more about software and peripherals.

NET CIRCULATION

18 509*

READERS PER ISSUE

95 000*

*SOURCE: MUF 2007

*SOURCE: SYNOVATE 2008.1

PUBLISHING SCHEDULE

| Issue | Issue date | Week | Copy deadline |
|--------|------------|------|---------------|
| 2 | 19.01.2009 | 4 | 08.12.2008 |
| 3 | 09.02.2009 | 7 | 07.01.2009 |
| 4 | 02.03.2009 | 10 | 28.01.2009 |
| 5 | 23.03.2009 | 13 | 18.02.2009 |
| 6 | 14.04.2009 | 16 | 09.03.2009 |
| 7 | 04.05.2009 | 19 | 25.03.2009 |
| 8 | 18.05.2009 | 21 | 14.04.2009 |
| 9 | 08.06.2009 | 24 | 30.04.2009 |
| 10 | 29.06.2009 | 27 | 22.05.2009 |
| 11 | 20.07.2009 | 30 | 17.06.2009 |
| 12 | 10.08.2009 | 33 | 08.07.2009 |
| 13 | 31.08.2009 | 36 | 29.07.2009 |
| 14 | 14.09.2009 | 38 | 12.08.2009 |
| 15 | 05.10.2009 | 41 | 02.09.2009 |
| 16 | 26.10.2009 | 44 | 23.09.2009 |
| 17 | 16.11.2009 | 47 | 14.10.2009 |
| 18 | 07.12.2009 | 50 | 04.11.2009 |
| 1/2010 | 28.12.2009 | 1 | 23.11.2009 |

AD PRICES/2009

| Format | Price |
|--------------------------|----------|
| 1/2 page horizontal | 10 800,- |
| 1/2 page vertical | 11 700,- |
| 1/1 page | 18 000,- |
| 2/1 page | 30 600,- |
| Pages 2-3 | 38 500,- |
| 4th cover | 25 000,- |
| Special positions + 10 % | |



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